



**ASSISTANT TO THE SECRETARY OF DEFENSE  
1400 DEFENSE PENTAGON  
WASHINGTON, DC 20301-1400**

MAR 11 2025

PUBLIC AFFAIRS

**MEMORANDUM FOR SENIOR PENTAGON LEADERSHIP  
COMMANDERS OF THE COMBATANT COMMANDS  
DEFENSE AGENCY AND DOD FIELD ACTIVITY DIRECTORS**

**SUBJECT: Communication Priority Alignment Across the Department of Defense**

As the Principal Staff Assistant (PSA) and advisor to the Secretary of Defense for DoD media relations, internal communications, and community outreach in accordance with Department of Defense Directive 5122.05, "Assistant to the Secretary of Defense for Public Affairs (ATSD(PA))," I am leading efforts to focus all internal and public communication efforts across the Department on our core warfighting mission as outlined in Secretary Hegseth's January 25, 2025, Message to the Force.

As part of this effort, PSAs within the Office of the Secretary of Defense and other Component heads must review all communication initiatives related to programs under their policy oversight for alignment with the President's executive orders and Secretary of Defense's priorities and provide updated guidance to the force relative to their programs as necessary. Additionally, all Component heads must follow the guidance below related to communication initiatives.

DoD will cease all communication initiatives that promote diversity, equity, and inclusion (DEI); climate change programs; or topics inconsistent with the President's executive orders and other policy guidance. Signage and other promotional materials displayed in DoD facilities or on DoD installations that are inconsistent with the President's executive orders and policy guidance must be removed.

For questions or further guidance related to this memorandum, please contact Kingsley Wilson, Deputy Press Secretary, at [kingsley.r.wilson.civ@mail.mil](mailto:kingsley.r.wilson.civ@mail.mil).



Sean Parnell

