



ALL HANDS ON DECK!



CULTURAL WAR CAMPAIGN

THE ENEMY WITHIN

- **We are in a Cultural War** and we are losing as evidenced by wide-spread student riots supporting a terrorist organization-Hamas
- It's not a shooting war; but it is more deadly as it targets the heart and soul of our Nation—our traditional values, Constitution, Rights, and Citizens
- **The Cultural War is disguised** behind nice sounding words Diversity, Equity, and Inclusion (DEI); but hidden inside is deadly Cultural Marxism
- **DEI/Wokeness infects all of society including our military**
 - If a beer, shoe or coffee business goes woke, you can choose a non-woke business
 - But when your military goes woke, *there is no choice*—our Nation and you are in great peril
- STARRS Mission is to cause our military to refocus on warfighting readiness and the reason it exists—to fight and win our Nation's wars
 - HOW is this done? By **eliminating** all aspects of the divisive CRT/DEI/Woke ideology agenda from the military

FIGHTING BACK: CULTURAL WAR CAMPAIGN

- STARRS is thrilled to announce that Lt Colonel Matt Lohmeier (formerly with USSF/USAF, USAFA 2006 grad, author of the best-seller *Irresistible Revolution: Marxism's Goal of Conquest & the Unmaking of the American Military*) has accepted the position of Executive Vice President. His leadership and talent as a cultural thought leader are critical to our cause.
- STARRS is also excited to be collaborating with production company Root/Cause to promote a documentary (currently titled "Against All Enemies") this fall that chronicles both Matt's personal journey and the fight he and STARRS are currently engaged in to counter the forces of the totalitarian/Marxist ideology attacking and undermining our most trusted and important public institution—our military. See documentary intro video at STARRS.US/Campaign
- **STARRS is currently raising an initial \$300K to:**
 - Bring the STARRS organization to the next level to greatly increase our outreach and educational efforts and capabilities towards the goal of eliminating the CRT/DEI agenda and advancing merit in the military. This includes having a greater reach in Congress, the American public, media, conferences, and other events/opportunities.
 - Promote the release of the major documentary about the cultural war featuring Matt's story coming this Fall.
 - Produce additional short-form videos to expose the problems we face and educate Americans on what can be done to save our Republic.
 - Increase our ability to spread the word via our Project50 in the 50 states to alert citizens of what's been happening to our military.

HELP SUPPORT THE CAMPAIGN

Please consider making a tax-deductible generous donation or recurring donation so that STARRS can reach our \$300K goal.

Go to STARRS.US/Campaign for more information

Click here to Donate

Donate securely online or mail a check to
STARRS, P.O. Box 468, Monument, CO 80132
STARRS is a 501c3 so your donations are tax-deductible.

Thank you! With your help we can Stand Together against the radical ideology weakening our military.

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Stand Together Against Racism and Radicalism in the Services, Inc.

STARRS.US
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We are US military veterans and citizens concerned about the divisive racist and radical CRT/DEI ideology infiltrating the military and seek to expose, stand up against, and eliminate it in order to keep our country safe.

WHAT STARRS IS FOR

- Maximizing military readiness and teambuilding
- Focusing on warfighting with high standards enforced
- Equal opportunity for all—no discrimination
- Meritocracy rewarding performance, character and integrity
- Battle-Proven Unity and Assimilation is our Strength

WHAT STARRS IS AGAINST

- Critical Race Theory (CRT)/Diversity, Equity & Inclusion (DEI) in the military which destroys unit cohesion and pits one group against another
- “Diversity & Inclusion” race and gender selection criteria vs meritocracy
- “Equity” meaning equal outcomes based on racial or gender quotas
- Politically correct woke policies in DoD that lower standards



WHAT STARRS DOES

- We STAND against the CRT/DEI/Woke agenda in the military & service academies
 - We educate on the dangers of this racist and radical ideology in the military
 - We monitor the CRT/DEI/Woke agenda in the DoD through our website & social media
 - We seek the truth of what is happening in the military through FOIAs
 - We hold accountable the Academies and Services when they push this radical agenda
 - We speak Truth to Power . . . Hard Truths
 - We write articles and policy papers alerting people to this harmful agenda
 - We work with Congress and Panels to provide knowledge and ideas to combat the problem
 - We help like-minded organizations and media to get out the truth
 - We provide a network and listening ear to cadets, service members, veterans and families who are sick of this ideology being forced on them and worried about the future of our country.
- If you feel this way too, know that you are not alone!*

WHAT CAN YOU DO TO HELP?

We need like-minded individuals to represent the STARRS mission throughout all states and welcome any volunteers to serve. Please let us know how you would like to help.

There is a growing awareness that the woke agenda is damaging the military and making our nation more vulnerable. **Now is the time to act.** STARRS is poised to take an even greater stand against the divisive agenda and promote the return to meritocracy.
Only with your help will this be possible!

HELP SUPPORT THE MISSION

To become more effective, have greater reach and expand the STARRS network of those standing up to the destructive practices in our military and service academies:

- **READ** articles on STARRS.US & get informed
- **JOIN** the STARRS mailing list
- **SPREAD THE WORD** about STARRS among your contacts
- **VOLUNTEER** to help out in your state or other projects
- **DONATE** to STARRS to help fund the mission

Thank you! With your help we can Stand Together against the radical ideology weakening our military.

“As a Vietnam veteran and an absolute patriot, I am absolutely disgusted at the military CRT and DEI initiative being used by the current government. I am overjoyed that I am not alone.”



“After 22 years in the Air Force. My son retired after 26 years in the Navy. We are both disgusted at the turn the US military has taken. Thank you STARRS for standing up.”



“We are all blessed to have STARRS members fighting this battle. You are all true heroes and we are all so thankful for your hard work and dedication to saving our military and country!”

Legislative Education

- Ongoing work via email, phone and in-person meetings with various members of Congress and staff on anti-DEI amendments in the National Defense Authorization Act (NDAA) to eliminate DEI and restore merit in the military budget. Help educate Congress on the toxic effects the leftwing CRT/DEI ideology/agenda is having on the military.
- Work to end racial discrimination in the admissions process of US service academies.
- Created and promoted the [Merit in the Military](#) campaign where people could easily send messages to their elected representatives to support merit amendments.
- Educated Congress about the need to [rescind the military Covid vax mandate](#); helped to get Congress to end mandate. Now working regarding remedies for those careers affected.
- STARRS Chairman was a member of the National Independent Panel on Military Service and Readiness, led by Congressman Mike Waltz, which issued a [major report](#).
- STARRS Vice Chairman, in his role leading Flag Officers For America, obtained signatures from 185 retired generals and admirals on a [letter addressed to the House leadership](#) asking them to remove all aspects of CRT and DEI from the 2024 National Defense Authorization Bill.
- [Work with Congress](#) to end the one-sided DEI advisory committee to the SECDEF: DACODAI.

Legal Education by Affiliated Lawyers

- Advised hundreds of current and former military members.
- Lawsuit challenging legality of military COVID mandate and denials of religious exemptions.
- Lawsuit challenging [DoD interference with Boards of Visitors](#) of West Point, Naval Academy and Air Force Academy.
- Freedom of Information lawsuits with Judicial Watch obtaining Air Force Academy documents.
- Worked with a number of service academy cadets and parents to hear their concerns and to assist them, including helping 5 cadets return to the Coast Guard Academy after being removed for not taking the vax.

Public Education/Outreach

- Created a new website in Jan 2023 that is rich with resources and over 1,800 posts; has become the place to go to for news about the CRT/DEI/Woke agenda in DOD. The site gets an average of 18.7K views per month with almost 10K visitors each month.

- STARRS authors have written over 264 articles. This included when we helped “flood the zone” with a special week-long section in the *Washington Examiner* of articles about CRT/DEI in the military to influence Congress.
- We submitted 43 FOIA requests.
- STARRS had 94 [media interviews](#). Also several members were interviewed for an upcoming documentary on wokeness in the military.
- Created 91 STARRS email newsletters; beginning in February 2023, these were weekly emails recapping the latest news and information to 3,000+ people.
- STARRS issued 26 [Open Letters](#) on issues we follow and 40 [press releases](#).
- Wrote two [position papers](#) on important topics related to military readiness.
- Created two videos, “[What Happened to Our Military](#)” to support the anti-DEI NDAA amendments, and “[E Pluribus Unum: Out of Many, One](#)” focusing on USAFA.
- Held four Town Halls for people of like-mind to come together to discuss the issues and hear their ideas.
- Collected over 150 pages of 1,600 comments of [what military people are saying](#) about wokeness in the military and recruitment. The [formatted document](#) was submitted to the SECDEF’s DEI Advisory Committee (DACODAI), it was sent to members of Congress and their staff, it was submitted as part of official testimony to Congress during a hearing, and was part of a Congressional letter to DOD.
- STARRS attended/monitored two public meetings of the Defense Advisory Committee on Diversity & Inclusion ([DACODAI](#)). We provided 7 testimonies and encouraged 28 people to submit statements as well as 2 official statements from STARRS. We’ve exposed the biased DACODAI agenda to the public and Congress via media and articles. STARRS has also provide the Chairman of the Committee with articles, resources and video briefings.
- STARRS Project 50 is recruiting State Leaders and Volunteers in all 50 states to work on various STARRS projects and outreach efforts. Create numerous marketing materials and a presentation.
- STARRS leadership gave speeches at many different events in Colorado, Arizona, Connecticut, Minnesota, New York City.
- STARRS Chair and CEO gave an [important educational presentation](#) to the Board of Directors of the USAFA Association of Graduates (AOG).
- Created the Military Readiness and Merit Coalition of like-minded organizations collaborating together.

The Diversity, Equity and Inclusion (DEI) Trojan Horse

Diversity, Equity and Inclusion

*"Nice" Words that
Sound Good*
But. . . .

- They are a subtle deadly poison that infects the organs of society attacking traditional American values
- They poison the heart and soul of our military—the warrior ethos
- They degrade military trust and confidence in each other and their leadership



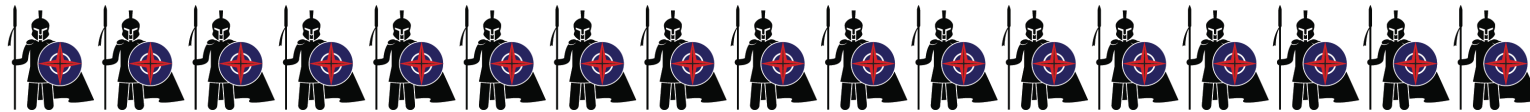
Marxism is Hidden Inside This Trojan Horse of DEI:

- Puts people into identity groups based on race, gender, ethnicity, sex orientation, etc
- Pits them against each other as oppressed vs oppressors



- Creates distrust, disunity, division and conflict

STARRS STANDS AGAINST THIS—HOLDING THE LINE



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DEI Marxist Roots and Impacts on the Military

MARX 1848

GOAL: Create a world revolution

HOW: Cause division & conflict based on economic have's and have not's leading to:

- Class warfare: **oppressors vs oppressed** revolution to overthrow the government



U.S. CULTURAL MARXISM 1930s—1960s—TODAY

- Can't use economy to divide people: strong middle class; capitalism works
- Instead **use RACE to divide people:** Critical Race Theory (CRT)—'Whites are oppressors and blacks are oppressed'
 - CRT used in 1960's cultural revolution
 - DEI is offspring of CRT—**HOW?**

DEI's MARXIST ROOTS

- Put people into **identity groups**
- Mostly based on race but include gender, ethnicity, sex orientation, etc.
- Pit them against each other: **whites as oppressors** vs identity groups (mainly black) as oppressed
- Creates **victimhood mentality** justifying **special privileges** in selections for promotion, schooling, key assignments & academy selections
- Special privileges result in **lowering of standards** to meet identity group qualifications and selection goals/quotas (**equity**)
- "Equity" in DEI seeks common outcomes automatically resulting in lower standards which lowers performance, **degrading readiness**
- Diversity & inclusion opposite of:
 - **Meritocracy (merit)** where the best qualified are selected
 - **Equal opportunity** for all to excel; creating competition which raises performance standards

DEI READINESS IMPACTS

- Based on **division**—opposite of unity and teamwork
- Corrosive to the **warrior ethos**—based on total trust & confidence in each other
- Opposite of "**one team one fight**" battle motto based on:
 - A common mission and purpose
 - Loyalty to the team—not an identity group
 - Total trust and confidence in each other and leaders for their lives
- Equity lowers performance standards which lowers readiness
- Ignores decades of history: battle tested meritocracy wins by rewarding performance in all areas

DEI is Toxic to Service Members and Military Readiness

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FACTS Regarding Critical Race Theory's Diversity, Equity & Inclusion (DEI) Ideology in the US Military



The negative repercussions of Executive Order 13583 issued in August 2011, which instituted DEI as policy in the DOD, were unanticipated and have been detrimental to mission readiness, unit cohesion, morale, and public confidence in the military.

DEI's False Promise

- ✓ DEI proponents **falsely claim without evidence** that it promotes fairness and unity and that its wholesale adoption is a military necessity.
- ✓ Contrary to official DOD statements regarding the purported benefits of DEI, studies from Harvard and Tel Aviv Universities of 800 companies over a 30 year time span demonstrate that DEI programs frequently **do not change attitudes** and often **aggravate racial biases and hostility**.
- ✓ DEI emphasis on racial and sexual identity as opposed to group loyalty and integrity **undermines trust and combat effectiveness**.
- ✓ DEI at its core minimizes merit based, objective value systems and promotes the **widespread use of quotas and discrimination** based on sex and race.

Discrimination Is Never Acceptable

- ✓ **Equal protection under the law** is enshrined in the 14th Amendment, and prohibitions are set forth in Title VII of the Civil Rights Act.
- ✓ U.S. military policy proscribes discrimination as an affront to human rights and **unequivocally guarantees equal opportunity** for all members of the armed services.
- ✓ The current Military Equal Opportunity Program requires that "service members are **evaluated only on individual merit, fitness, capability, and performance**. (DODI 1350.02, para 2.7 (a)(3).)

Trust, Morale, Recruitment, and Military Strength Flounder

- ✓ The percentage of the public that acknowledge "a great deal of trust and confidence in the military" **fell from 70% in 2018 to 56% in 2021**.

- ✓ Recruitment to the armed services is at its **lowest point** since the Vietnam War **despite** modification of recruitment goals and lowered standards.
- ✓ Record high suicide rates in the armed forces, estrangement from fellow service members, and the current recruitment crisis reflect **poor morale**.
- ✓ The pool of Americans from which the military has drawn upon since the country's beginnings is **alienated by leftist DOD doctrines**. Comments from military service members, veterans, and their families indicate that they are **no longer recommending military service due to the pervasiveness of CRT and DEI policies** throughout the armed forces.
- ✓ In 2023 the Heritage Foundation, for the first time, rated the strength of the U.S. military as "**weak**" and **at risk of not being able to prevail** in a single major regional conflict.

What Are the Roots and Goals of DEI?

- ✓ DEI is the practical application of Critical Race Theory, which evolved from **Neo-Marxist theories** advanced by critical theory intellectuals in the 1920s.
- ✓ Herbert Marcuse and Derrick Bell, the founders of CRT and DEI, and their disciples have written thousands of articles dismissing the validity of merit and objective truth.
- ✓ CRT and DEI **renounce individual rights, free speech, and private property**.
- ✓ The foundations of military science based on ability, not appearance; unity, not division; and service, not self are undermined by DEI, **which breeds exclusion, distrust, and animosity among members of the armed forces**.

"If we can't get rid of this DEI BS, none of us of color are ever going to know if we really earned the position we are promoted into."—Senior US Military Officer

"It would be both demeaning and a disservice to my nation to ONLY be at the Academy because I am a minority female."—US Service Academy Cadet

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Comments & Resources

DEI Policies Affect Morale, Recruitment & Retention

“Currently in the military as O3 and let me tell you, it is an absolute joke. Integrity and honor are not rewarded but diversity and sexuality is. The abuse to those who work hard and show up on time is remarkable versus the others who lack motivation and are extremely lazy. How anything gets done now is astonishing. If you’re looking for discipline and character building, go work for an independent business; the military is a far cry from what it used to be.”

“I just retired from the Marine Corps after 20 years last year and it’s getting out of hand. You’ve got leadership that doesn’t care about anything except these woke policies. I know lots of Marines that are getting out because they are tired of it, as well as Marines, who wanted to do more than 20 years but they are tired of the woke culture.”

“I have 3 years until retirement and I can’t wait. The woke mindset and the lack of real standards and discipline make the Army a joke.”

“Is Woke Culture Ruining the Military? As a U.S Air Force Veteran who just got out in March of this year...YES!”

“I’m retiring in July after 22 years 100% because of the new woke BS. We spend a significant amount of time dedicated to woke agenda and I’ve had enough. gender identification acceptance, pronouns, etc. I honestly DO NOT care what the person is or thinks they are, but at the same time I don’t want an agenda FORCED down my throat. I believe what I believe and others are free to believe what they want. Just let me do my job of defending this nation.”

“My son, who wanted to be a Marine his entire youth, left after 5 years, disgusted with the new ‘woke’ Marines.”

“As a current Active Duty Service Member, I can tell you that the military has become weak and woke at the leadership level.”

“Woke ideologies, policies, and leadership is the primary reason I decided to retire from the Army after more than 26 years of service.”

“I know a model Marine, 6’1, 230lbs of monster muscle did not re-up because of wokeness.”

“I’m on active duty and believe me, I never thought I’d serve in a force that requires its members to, when called upon, stand up and proudly affirm that men can indeed get pregnant. Failure to do so gets you drummed out of the ranks as a bigot. What a world. So brave, so new.”

“My daughter (68B, E-6) is calling it quits after 6 years. “The Army’s values no longer align with mine, Dad. I can’t do it anymore.”

“Yes, military is woke. They tried to shove a pride run down my throat. I’m a SFC medic active duty. I’m over it. I’m trying to get out.”

“After 20 years of commissioned service, I tell folks all the time—no matter how woke you think the armed forces are, it is much worse.”

“A high-ranking friend recently told me the increasing pressure to be politically correct was a burden & distraction he hated.”

“My nephew, a Master Sergeant tells me recruits are leaving immediately after enlistments expire. They are sick and tired of all the seminars, reading materials, and strange impromptu “interviews” probing attitudes toward race, gender, and sexual preference. Retention is an even bigger problem than recruitment. The military has turned into a social experiment laboratory.”

“I spent 10 years in the Army. I planned on making a career but it got so hateful and political. I was passed over several times for promotions just because the Army had to promote minorities and females. I wouldn’t recommend today’s military to anyone. It’s a joke.”

“My dad and father-in-law both served in the military, and now my son-in-law is in the Army. He says wokeness is killing the morale of the enlisted men.”

“This veteran will not be encouraging anyone to go into the military until long after the woke culture is cleaned out of the leadership.”

[Read more \(156 pages of 1,600+ comments\): Evidence that the CRT/DEI/Woke agenda in the military DOES hurt recruiting, retention and morale](#)

USEFUL LINKS:

[STARRS.US website](#) monitors the CRT/DEI agenda push in the military and is a rich resource of information. All links below are on the website.

[The Military Should Reject DEI and CRT](#) by Medal of Honor recipient retired US Army Major General Patrick Brady and Congressman US Army Colonel Michael Waltz

[180 Retired Generals and Admirals Request Congress Remove Diversity, Inclusion and Equity Funding from DoD](#)

[Racial Preferences At Our Service Academies Are Not Essential To National Security](#) (ret Gen. Arthur Brown, US Army Vice Chief of Staff and ret. Gen. Ronald Fogleman, US Air Force Chief of Staff)

[Report of the National Independent Panel on Military Service and Readiness](#) (Heritage Foundation)

[Boots on the Ground: What’s happening in America’s military service academies](#)

[Whistleblower statements about CRT examples in the military](#)

[Military Gender Pronoun Training](#)

[Woke Warfighters: How Political Ideology is Weakening America’s Military](#)

[Poll: Nearly Seven in 10 Active Service Members Have Witnessed Politicization in U.S. Military](#)

STARRS VIDEO: [What Happened to Our Military?](#)

[Briefings for DACODAI & Resources](#)

Infographic: [DEI Marxist Roots and Impacts on Military](#)

Infographic: [DEI Trojan Horse](#)

[Lt Gen Rod Bishop: America faces an enemy that is clearly “inside our gates”](#)

[About Military Assimilation](#) (MG Joe Arbuckle, US Army ret)

[Military leadership is trying to hide its efforts to force leftist ideology on the ranks](#) (Col. Ron Scott, PhD, USAF ret)

[The Architects of the Woke U.S. Military: Military Woke Complex](#)

[The Myth of an Apolitical Military: A Call to Action](#)